



SPONSORSHIP LEVELS

March 31 –
April 3, 2025

InterContinental
New Orleans

Thank you for your interest
in sponsoring the
2025 SWARM ILG Conference!

ILGSWARMCONFERENCE.COM

2025 SWARM ILG CONFERENCE SPONSORSHIP COMMITTEE

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\$20,000 - Exclusive

Sponsor at this level receives the following:

1. Main stage and podium branding in general sessions
2. Company logo and website link on conference website
3. Sponsor branding in conference social media and marketing platforms
4. Three (3) full conference registrations
5. One (1) exhibit booth with electricity
6. Reserved table for seating at all meals near the podium
7. Opportunity for organization representative to make brief remarks at conference opening
8. Full-page ad in digital program
9. Sponsorship listed in general session slide show
10. Attendee list provided after the conference with contact information
11. Recognized during a general session
12. Title sponsor on conference APP



\$15,000

Sponsorship opportunities available at this level:

1. Exhibitor Reception (2 co-sponsorships available)
2. Welcome Reception (2 co-sponsorships available)
3. Lunch – Day 1 (2 co-sponsorships available)
4. Lunch – Day 2 (2 co-sponsorships available)

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- Two (2) full conference registrations
- Reserved table for seating at all meals
- Podium remarks
- Half-page (1/2) ad in digit conference program
- Sponsorship listed in general session slide show
- Recognized during a general gathering
- Attendee list provided after the conference with contact information
- Sponsor brand on signage at event



\$10,000

Sponsorship opportunities available at this level:

1. Registration Desk – EXCLUSIVE (organization's logo/branding during the entire conference at the registration desk)
2. Phone charging station – EXCLUSIVE (organization's logo/branding or signage next to the station throughout the entire conference) **RESERVED**
3. Name badge holder – EXCLUSIVE (branded with organization's logo) **RESERVED**
4. Bag – Sponsor logo on the bag (4 Spots available)

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- Two (2) full conference registrations
- Reserved table for seating at all meals
- Quarter page (1/4) ad in digital conference program
- Sponsorship listed in general session slide show
- Recognized during a general session
- Attendee list provided after the conference with contact information



\$7,500

Sponsorship opportunities available at this level:

1. Hotel room key – EXCLUSIVE (with organization's logo)
2. Continental Breakfast #1 (Tuesday) – (signage next to breakfast)
3. Continental Breakfast #2 (Wednesday) – (signage next to breakfast)
4. Continental Breakfast #3 (Thursday) – (signage next to breakfast)

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- One (1) full conference registration
- Sponsorship listed in general session slide show
- Recognized during a general session
- Attendee list provided after the conference with contact information



\$5,000

Sponsorship opportunities available at this level:

1. Conference App – Day 1 (sponsor logo on splash page) **RESERVED**
2. Conference App – Day 2 (sponsor logo on splash page)
3. Morning break – Day #1 (2 co-sponsor opportunities)
4. Afternoon break – Day #2 (2 co-sponsor opportunities)
5. Morning break – Day #1 (2 co-sponsor opportunities)
6. Afternoon break – Day #2 (2 co-sponsor opportunities)
7. Morning break – Day #3 (2 co-sponsor opportunities)
8. Mardi Gras beads with medallion (company logo) **RESERVED**

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- Sponsorship listed in general session
- Attendee list provided after the conference with contact information
- Recognized during a general session
- Sponsor brand signage in the event area



\$2,500

Sponsorship opportunities available at this level:

1. Directional signage (organization logo on signage) **RESERVED**
2. Conference App – Day 3 (sponsor logo on splash page)
3. Conference- at-a-glance handout at Registration Desk **RESERVED**
4. Notepads and pens on attendee chairs for all session (Sponsor provides items in exchange for benefits at this level)
5. Website sponsor-logo would be prominently displayed on web pages along with tagline, "website sponsored by ..."

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- Recognized during a general session
- Attendee list provided after the conference with contact information



\$1,500

Sponsorship opportunities available at this level:

1. Conference announcements push notifications through conference app (15 opportunities with sponsor organization logo)

Sponsor at this level receives the following:

- Company logo and website link on conference website
- Sponsor branding in conference social media and marketing platforms
- Recognized during a general session
- Attendee list provided after the conference with contact information