



March 31 –  
April 3, 2025

InterContinental  
New Orleans

## DIGITAL ADVERTISING SPECS

AD DEADLINE: MARCH 7, 2025

### Full Page Digital Ad

12.54" x 6.75"  
3762px X 2025px

Cost \$1,000 if not included with sponsorship

### Full sized ad included with:

Laissez Les Bon Temps Rouler  
Sponsorship

### Half Page Digital Ad

5.32" x 6.75"  
1596 px X 2025 px

Cost \$500 if not  
included with  
sponsorship

### Half page ad included with:

Crawfish  
Sponsorship

### Quarter Page Digital Ad

5.97" x 3.24"  
1790 px X 972 px

Cost \$300, if not  
included with  
sponsorship

### Quarter page ad included with:

Trombone  
Sponsorship

## ACCEPTABLE AD FORMATS:

Quality .png or .jpg file to specified size and at  
300 dpi resolution

Note: All low resolution files will be returned.

Please deliver all advertisements via email no  
later than Friday, March 7th to:  
info@ilgswarmconference.com

## SWARM ILG CONFERENCE SPONSORSHIP COMMITTEE

Julia Méndez Achée  
(504) 391-6244  
Julia.Achee@Chevron.com

Tim Orellano  
(501) 227-9373  
timorellanohrteam@comcast.net

ILGSWARMCONFERENCE.COM